

The Annual Mid-Winter Sale of Fine Furs

SHOWS such amazingly good qualities at Savings of one-fourth to one-third that many are taking advantage to secure now the lovely Fur Garments that have long been wanted.

Hudson Seal Coat (Seal Dyed Muskrat) at \$265 Shows a clear saving of \$100. It has the charm of collar and cuffs in kolinsky or in squirrel.

\$465 Hudson Seal Coats at \$365 Another clear saving of \$100, for these Coats have always been \$465. Choice of skunk, beaver, collars and cuffs.

Other Hudson Seal Coats, \$395 and \$465 Originally \$495 and \$595. Quite a choice here, as there are only one or two of a kind. Trimmed in contrasting furs.

\$695 Hudson Seal Cape at \$595 Circular style copied from imported model. Chin collar and very smart. A regal garment; richly lined.

Persian Lamb Coats \$295 Dark skins correctly selected; 40 inches long; full generous models. The best Coat that we know of for hard wear.

Natural Raccoon Coats \$265 Correctly matched skins; rich and deep in tone; broad lined; skunk collar and cuffs; 40 inches long.

Alaska Seal Coats, \$595 U. S. Government Skins. 45 inches long, and designed with correct fullness; silk lined. A superb garment that will last a lifetime if cared for properly.

Scotch Mole Coats, \$475 45 inches long. Choice skins, selected for their beauty. Trimmed in contrasting fur.

Capes, Neckpieces of Rare Beauty at Savings Unusual at This Season Loeser Fur Shop—Second Floor.

Loeser \$4 Corsets, \$2.50

MADE OF HEAVY PINK COUTIL, thoroughly well boned, and having three pairs of hose supporters. Wide steel down the front; medium bust. On the whole a most correct garment for so little.

Special Brassieres, 59c, 79c, \$1 Great choice of lace and embroidery used as garniture. The Brassieres at \$1 have deep shields under the arms and are trimmed with fine lace and embroidery on front and back. Very desirable. Loeser's—Corset Salon, Second Floor.

Women's \$6 to \$10 Umbrellas, \$4.98

PART OF THESE UMBRELLAS are a manufacturer's surplus; the balance being broken lines from our own stocks in an after-Christmas readjustment.

The coverings are of fine all silk taffeta, some with tape edge, others with satin borders. In the lot are a number of the well known Loeser "India" Umbrellas. Some are finished with the false tips; others have the stub ends, and the handles, which are a very choice collection, give wide range for choosing. All the good colors are represented and every Umbrella is a wonderful value for \$4.98. Loeser's—Main Floor.

Wonderful Opportunities to Buy Hosiery & Knit Underwear

Continuing Our Winter Clearance Sale WELL WOVEN, correctly proportioned knit underwear for men, women and children, in the most wanted weaves and the most comfortable styles at prices that are without comparison.

Silk, staple and sport hosiery for everyone, all perfect, in full size ranges, for the lowest prices in years.

Continuing the values Tuesday we offer more of those **Women's \$1.50 to \$2 Vests and Drawers at 98c Each**

An importer's surplus stock and other odd groups of well shaped, well made Vests and Drawers of excellent quality cotton and wool, in various styles; regular and extra sizes.

Women's \$3 and \$3.50 Vests at \$1.98 Swiss ribbed Vests of cotton and wool; also silk and wool. Low neck styles, no sleeves; regular and extra sizes.

Women's 75c Vests and Drawers at 49c Medium weight cotton Vests with a soft fleecing; also Drawers in regular and extra sizes. In all the wanted shapes.

Women's \$1 Combination Suits, 49c Winter weight Combination Suits with a soft fleecing; regular sizes.

Women's \$1.50 Combination Suits, 98c Medium weight cotton Suits, low neck, sleeveless; knee and ankle length; high neck, long sleeves; ankle length.

Women's 75c Bloomers at 59c Good quality cotton Bloomers in white and pink; sizes 5 to 9.

Children's 50c Underwear, 29c Fleece cotton Vests and ankle length Pantslets. Small sizes only.

Children's 75c Combination Suits, 59c Medium weight Combination Suits with soft fleecing, high neck, long sleeves; ankle length.

Men's \$1.50 to \$6 Union Suits 98c to \$3.75 At 98c. White medium weight cotton Suits.

At \$1.19. Fine white ribbed lightweight cotton Suits.

At \$1.39. Winter weight ribbed cotton Suits in white and gray.

At \$1.98. Winter weight ribbed wool and cotton Suits. Large sizes only.

At \$3.75. Superior quality natural gray ribbed wool and cotton Suits.

Men's \$1.75 to \$3 Shirts and Drawers at \$1.19 to \$1.98 At \$1.19. Winter weight natural gray Shirts and Drawers.

At \$1.29. Medium weight natural gray wool and cotton Shirts and Drawers.

At \$1.98. Splendid gray wool and cotton medium weight Shirts and Drawers.

At \$2.75. Superior medium weight pure wool Shirts and Drawers.

At \$3. Winter weight pure wool natural gray Shirts and Drawers.

Women's 75c to \$1.50 Stockings at 59c Fine full fashioned mercerized lisle thread Stockings in black, white and cordovan.

Black and white full fashioned cotton in full range of sizes.

Colored silk fiber and thread silk Stockings in various wanted plain and fancy weaves.

This is a clearance group and there are not all sizes in each style.

Women's Sport Stockings at \$1.19 In a fine variety of choice colors, brown and green heathers, of wool and cotton mixed.

Women's \$2 Silk Stockings at \$1.65 Superior quality black fine gauge thread silk Stockings with mererized soles and tops.

Women's \$3.10 Silk Stockings at \$2.50 Extra quality fine gauge full fashioned ingrain thread silk Stockings with double silk tops and lisle lined soles.

Children's \$1 Sport Stockings at 59c Sport Socks of wool and cotton with striped roll tops.

Children's \$1.50 Sport Socks at \$1 In choice heather mixtures with fancy roll tops.

Men's 35c Socks at 19c Ten thousand pairs of mererized and fine cotton Socks in black, white and colors.

Men's 39c Socks at 29c. Black merino wool and cotton Socks.

Men's 59c Socks at 39c. Wool and cotton Socks in black, gray and heather mixtures.

Men's Sport Socks at 59c. Wool and cotton Sport Socks in choice heather mixtures, ribbed and plain.

Men's \$1 Socks at 79c. Black and Oxford full fashioned cashmere wool and cotton mixed.

Men's \$1.50 to \$2 Sport Socks, \$1.19 Superior quality wool and cotton Sport Socks in choice heather mixtures. Loeser's—Women and Children's Underwear, Second Floor. All Other Merchandise on the Main Floor.

Fulton Street
Bond Street

Frederick Loeser & Co. INC.

Livingston St.
Elm Place

BROOKLYN—NEW YORK

Business Hours 9 to 5:30

Store Closed Tomorrow—This News for Tuesday



The Annual Winter Clearance Women's, Misses', Girls' Apparel

These Values and Economies Will Tempt the Best Dressed

of Brooklyn to secure first choice by coming as soon as the store is open. Here is a short memo for you to check in advance:

Pictured Are Typical Garments to Show How Charming and Modish Is Everything

A—\$75 from \$125

Woman's Coat; cordelaine; collar, cuffs and band around bottom of coat of real caracul fur.

B—\$45 from \$69.75

Woman's Suit; duvet de laine; convertible collar.

245 Women's Dresses

For Street and Afternoon Wear

Now \$18.75, \$25, \$35 and \$75

Were \$29.75, \$45, \$55 and \$105

Fabrics: Crepe de Chine, Canton Crepe, Satins, Georgettes, Tricotines, Serges, Duvels, Velvets, Velveteens.

137 Women's Gowns

Evening, Dinner, Reception Wear

Now \$25, \$55, \$98.50, \$150

Were \$39.75, \$75, \$125, \$215

Fabrics: Chiffon Velvets, Laces, Taffetas, Beaded Robes, Nets. All black, colors, all white. Sizes 36 to 44.

197 Winter Coats and Wraps

Fur Trimmed and Tailored

Now \$27.50, \$45, \$69.75, \$79.50

Were \$39.75, \$59.75, \$89.75, \$98.50

Fabrics: Marvella, Orlando, Suedine, Bolivia, Velours, Polyanna, Cordevals and others. Sizes 34 to 52½.

135 Tailored Suits for Women

Fur Trimmed and Plain Styles

Now \$22.50, \$45, \$59.75, \$75

Were \$35, \$69.75, \$95, \$118

Fabrics: Moussyne, Duvet de Laine, Velours, Tweeds, Heather Mixtures. Only one or two of a kind. Size range broken. In the lot all of the season's correct colors.

C—\$27.50 from \$39.75

Woman's Coat with throw collar; chamois velours cloth; brown, navy and black.

D—\$19.75 from \$29.75

Misses' Suit; velours de laine; mole collar and pockets.

E—\$22.50 from \$35

Woman's Sport Suit; heather mixed tweed.

F—\$69.75 from \$79.75

Misses' Coat; Bolivia; wolf collar and cuffs.

G—\$45 from \$67.50

Misses' Suit; duvet de laine; mole collar and pockets.

H—\$45 from \$59.75

Woman's Coat; Bolivia; beaver collar.

210 Tailor-Made Skirts

Now \$5.75, \$7.75, \$10.75

Were \$12.75, \$15.75, \$18.75

Dressy plaited styles and correct sports models; plain styles with broad garniture; interesting pockets; all strictly tailored. Fabrics: Wool Plaids and Stripes, plain and fancy Silks, Velveteens. Sizes 26 to 34 waistbands; all lengths.

110 Winter Coats for Misses

Fur Trimmed and Tailored Styles

Now \$19.75, \$28.75, \$35, \$45

Were \$29.75, \$45, \$55, \$69.50

Fabrics: Normandy, Polyanna, Bolivia, Velours, Pannevelaine and others. All wanted colors. Sizes 14, 16, 18 years.

85 Winter Coats for Girls

Fur Trimmed and Tailored Styles

Now \$9.75, \$18.75, \$21.75, \$23.75

Were \$18.75, \$23.75, \$27.50, \$35

Fabrics: Bolivia, Chinchilla, Duvet de Laine, Broadcloth, Velours. Heather Mixtures. Sizes 6 to 16 years. Not every style in every size. All correct shades.

119 Winter Suits for Misses

Fur Trimmed and Plain Tailored Styles

Now \$15, \$17.50, \$25, \$45

Were \$35, \$45, \$59.50, \$75

Fabrics: Duvet de Laine, Velours, Valdyne, Suedine and others. Sizes 14, 16, 18 years. Colors: Navy, brown, reindeer shades.

193 Dresses for Misses

Sizes 14, 16, 18 Years

Now \$18.75, \$25, \$39.75, \$65

Were \$25, \$45, \$55, \$85

Fabrics: Chiffon Velvets, Taffetas, Laces, Satins, Serges, Tricotines. Dresses for all occasions.

CLEARANCE OF

Lace and Scrim Curtains, Portieres Silk Damasks and Upholsterings

At Price Savings of 15 to 50 Percent

WE INAUGURATE THE NEW YEAR with an endeavor in Lace Curtains and Upholsterings which exceeds in economy and variety any clearance sale of the kind held in some years. In homes where new Curtains and furnishings are wanted this will surely prove a wonderful buying occasion. Important among the many groups are:

Odd Pairs of Lace and Scrim Curtains Below Half Price

Many Small Lots, 2, 3 and 4 Pairs of a Pattern of Lace and Scrim Curtains, Including Irish Point, Princess, Brussels, Marie Antoinette and Others, at 20% to 50% Under Regular Prices

\$2 and \$2.50 Filet Nottingham Curtains, \$1.59 Pair Beautiful Nottingham Lace Curtains in small figured designs, in white, cream and ecru, mostly with lace edges. Two hundred and fifty pairs in the lot.

\$1.15 and \$1.25 Marquisette and Scrim Curtains, 89c Plain hemstitched Marquisette and lace edge Scrim Curtains.

\$3 to \$3.75 Filet Marquisette, Scrim and Voile Curtains at \$2.55 Twelve hundred pairs in twenty attractive designs. White, cream and ecru; some with fine lace edges; others with hand drawnwork; also insertion and wide hemmed effects.

\$6 and \$7 Ecru Marie Antoinette Lace Curtains, \$3.98 Pretty French designs in a dozen different patterns.

\$7 and \$8 Imported Irish Point Curtains, \$5.95 Dainty fine bordered styles in white and cream color.

\$10 and \$12 White Lacet Arabian Curtains, \$6.50 Handsome Curtains with edge and insertion designs.

150 Pairs Reversible Velour Portieres, \$14.98 Pair

Fifteen handsome color combinations in blue, brown, rose, gold, mulberry, green, etc., all with open French edges. This is a value that all New York cannot even nearly equal.

Imported Ecru Lacet Arabian Curtains

\$7.98 Pair for \$12 and \$12.50 Values

\$9.75 Pair for \$15 and \$16.50 Values

In a number of wide lace edge designs.

Nottingham Lace Curtains

Mostly in Filet Net designs, some with pretty Brussels patterns:

\$1.59 pair for \$2 and \$2.25 Curtains

\$1.98 pair for \$2.75 Curtains

\$2.75 pair for \$3.75 and \$4 Curtains

\$3.65 pair for \$4.50 and \$5 Curtains

\$6.45 pair for \$8 Curtains

Scrim and Marquisette Curtains

Seventeen hundred and fifty pairs in white, cream and ecru:

\$1.35 pair for \$1.65 to \$1.98 Curtains

\$1.59 pair for \$2 and \$2.25 Curtains

\$2.55 pair for \$3 and \$3.75 Curtains

\$3.95 pair for \$5 and \$6 Curtains

\$5.65 pair for \$7.50 and \$8 Curtains

Net Blouses

Join the Annual Clearance

AND THEY ARE SUCH dainty sheer things that every one will want several. Wonderfully low prices, too, for such high quality.

\$1.35 and \$1.85 Net Blouses at 98c

Six models; cream net; short sleeves.

\$2.95 and \$3.50 Net Blouses at \$1.79

Four models; trimmed in endless variety with laces, tucked edges with filet; other laces used charmingly.

\$3.95 Net Blouses at \$2

Three models; short sleeves. Sizes 36 to 44 inches, but Not All Models in All Sizes. Loeser's—Blouse Shop, Second Floor.

\$1.29 Wood Bead Girdles, 95¢

GIRDLES THAT ARE ALL THE VOGUE, and these particular styles because they are in the feather-weight and drape about the waist so admirably.

They come in jade and black, blue and red, tan and red and violet and green combinations. Practically the only ornamentation required with gown.

Loeser's—Main Floor, Novelty Jewelry Store.

Women's Patent Leather

\$12 Pumps for \$6.95

With the Smart Cross Straps

SOMETHING BETTER than usual may be expected in Loeser style and quality Pumps Tuesday. These are very smart Pumps that have been \$12 a pair. They have a medium toe shape, with fairly short vamps, turned soles and French heels. In a good range of sizes to start Tuesday, \$6.95.

Loeser's—Main Floor, Elm Place.

Dress Velvets

at Special Prices

THAT THE LOESER VELVET SECTION is offering handsome Dress Velvets in beautiful qualities at lesser prices will interest many women who are planning for a new velvet dress.

\$7.50 "Duvette-Cire" at \$4.98

A novelty fabric that is most attractive—all silk duvetyn with wide satin stripes. Navy blue, seal, wine, tan and white; 40 inches wide.

\$7.50 Velour du Nord at \$6.50

A heavy pile Velour du Nord in a splendid quality for coats and wraps.

\$7 Silk Chiffon Velvet at \$5.98

An all silk Chiffon Velvet in black with a lustrous finish; 40 inches wide.

\$7.50 Chiffon Velvet at \$6.69

Colored Chiffon Velvets in a wide range of street and evening shades; 40 inches wide.

Loeser's—Second Floor.

Spanish Allovers and Flouncings

98c to \$2.59 Yard

Regularly \$2 to \$5

THE FACT that these Allovers and Flouncings will fashion into the smartest of afternoon and evening wear adds much to the interest of these very low prices.

They are of beautiful quality in black, brown, navy, white, ivory, Paris and all the new shades. Ideal for tunics and dancing frocks.

\$2 to \$10 Metal Laces, 98c to \$4.98 Yard Gold, silver and steel Metal Laces for evening wear and general trimming use. In various widths.

Remnants of Laces at 49c to \$1.49 Yard Various kinds of pretty Laces for blouses, vestees, skirts and millinery use.

Loeser's—Main Floor.

\$4.50 Black and Colored

'Moon-Glo' Satin Crepe, \$2.48

THIS "MOON-GLO" SATIN CREPE is too well known to need any introduction to Brooklyn women. There are over forty shades and one may choose an afternoon dress or evening gown in almost any shade one may desire. Plenty of black and white.

\$2.50 Crepe de Chine, \$1.95 Extra heavy all silk Crepe de Chine in black and colors, 40 inches wide. The light colors will prove a splendid wearing quality for lingerie and the darker shades for blouses and dresses.

\$5 Black Faille Canton Crepe, \$3.48 That there are slight imperfections in the weave is the reason for the low price on this beautiful silk. Only upon close inspection are the slight imperfections discernible, so the appearance of the silk is not marred in any way.

\$2 to \$2.50 Striped Silk Shirts, \$1.50 and \$1.98 A large assortment of good colorings to choose from in these Silk Shirts, which are desirable for women's blouses or men's shirts.

500 Yards of Black Satin Canton Crepe, \$2.98 A remarkably low price for Satin Canton Crepe of such good quality, and this is a price that it will be impossible to duplicate later on.

40-Inch All Silk Georgette Crepe, \$1.48 A fine quality of Georgette Crepe in all the most wanted evening and street shades desirable for blouses and dresses.

Paisley Printed Crepes, \$2.98 40-inch all silk Crepe de Chine and Georgette Crepe with printed designs reproducing patterns of Paisley and cashmere shawls in many colors.

Printed Foulard Silks, \$1.98 A large variety of patterns in 40-inch printed Foulards, suitable for dresses. Some are showerproof silks.

Fiber Silk Tricotee, \$1.68 A closely woven fiber Silk Tricotee for dresses, overblouses and sweaters. Navy blue, black, white and an extensive range of colors.